

Split & Cleaned LAZY LOBSTER

- Versatile Preparations Good Plate Coverage
- Cold Water Sea Sweet
- Hard Shell Only Maximum Meat Yield
- "Easy Release" Process No Sticking
- Fixed Portions Exact Costing
- Only CO2 / Blast Frozen Fresh Flavor
- 100% Natural No Chemicals



(888) ROC-PORT CALL US TOLL-FREE

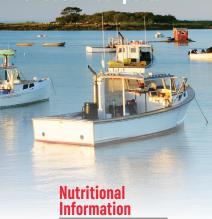
RockportSeafood.com

Rockport Quality

Our assurance of quality means reliability and profit you can count on!

Rockport "Split & Cleaned" Cold Water Lazy Lobsters allow chefs to serve lobster with its natural in-shell presentation without all the hassles of live lobsters. Our product is split in half, the body eviscerated clean, claw & knuckle removed and precisely portioned. Rockport's easy-to-use, versatile product allows chef to create signature dishes. The body cavity can be filled with lobster meat, shrimp, crabmeat, scallops, or the Chef's favorite stuffing or sauce. Chefs receive a butchered lobster ready to create delicious signature dishes with exact plate costing. Shell out less, use Rockport Lazy Lobsters to cook up profits.

Success is a choice. Choose Rockport.



Serving Size: 100 G / 3.5 oz. (Raw)

Amount Per Serving:

Calories 90
Fat Calories 9
Total Fat 1.0 g
Saturated Fat 0 g
Cholesterol 95 mg
Sodium 295 mg
Protein 19 g

NA g



Omega-3



Rockport.
SPECIALTY SEAFOOD

Split & Cleaned LAZY LOBSTER

Selling Facts

Easy Preparation! Create versatile dishes with one or two halves. Guaranteed famous Rockport premium quality - no mushy tail meat. Meat peels easily from shell after cooking, precise portion control with exact cost per case. Natural in-shell presentation with uniform sizes. Exceptional good value in lobster.

Market Applications

Mid to up-scale hotels, clubs, independent restaurants, chains, banquets and catering. Executive dining, up-scale hospitals. Cruise lines, casinos and resorts.

Product Specifications

Wild Caught, North Atlantic Cold Water Lobster "Maine Lobster" (Homarus americanus) Hard Shell only, Graded, "Easy Release" processed, claws removed, split & cleaned, exact counts, all natural, no chemicals. Allergens: Shellfish, Gluten Free.

Ingredients: Lobster, salt, water.

Product of Canada | Wild Caught

Rockport Split & Clean Lazy Lobster

10 lb., IQF, Finger Packed, EZ Release, Split & Cleaned, No Claws

ITEM #	FROM SIZE Product	LIVE SIZE Pounds	1/2 PIECE AVE. Finished size	1/2 PIECE AVE. Per case	UPC #	COST PER CASE	COST PER Pound	COST PER Half
290015	CANNER	.75-1.00	4 oz +/-	36 ct	6 39663 62081 4			
290016	CHIX	1.01-1.25	5 oz +/-	28 ct	6 39663 62101 9			
290017	QUARTER	1.26-1.50	6 oz +/-	22 ct	6 39663 62121 7			
290018	HALVE	1.51-1.75	8 oz +/-	20 ct	6 39663 62141 5			
290019	SML SELECT	1.76-2.00	9 oz +/-	16 ct	6 39663 62161 3			
290020	MED SELECT	2.01-2.50	10 oz +/-	14 ct	6 39663 62181 1			
290021	LRG SELECT	2.51-3.00	12 oz +/-	12 ct	6 39663 62201 6			

Pack

Frozen, IQF, Bagged, UPC coded, box 17.80"x12"x3.74"

Case Cube: .46

Pallet Configuration: Tie-8/ High-9 = 72 per pallet

Gross Weight: 12 lb.

Net Weight: 10 lb.

Shelf Life: 48 months

from pack date.



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